



Green Ventures (FIN30220)

School: Business

Level: 3

Credits: 5

Pass Mark: 40

Semester: One

Module Coordinator: Dr Finbarr Bradley

Description

The goal of this module is to help students understand, in both theory and practice, how to initiate, finance and manage green/sustainable ventures. It explores relationships between natural, financial, cultural and social resources, and the creation of shared value, both monetary and non-monetary. A range of topical issues such as sustainable innovation, waste, eco-design, circular economy, natural capital, place-based/community-led ventures, etc. will be examined. Students will explore in practice the development of a green project by collaboratively working as a member of a small group/team on a venture which will be written up and presented at the end of the semester. This will also help develop self-confidence and communication skills as there will be on-going presentations of the team/group project.

Learning Outcomes

On successful completion of this module, students should be able to:

- Explain how shared value is created by financing, investing in and managing green/sustainable ventures.
- Appreciate how a sustainable ethos is developed through the efficient and effective use of natural, financial, cultural and social resources.
- Understand how value, both money and non-money, is analysed and created for a range of stakeholders through sustainable innovation.
- Realise the critical role that identity, culture, local communities and place play in sustainable business ventures.
- Design and develop a green venture in order to create shared value.
- Make judgements and collaborate with classmates in developing a green project.

How will students learn?

Students will learn through a combination of lectures, guest talks, case studies, articles, and discussion.

Associated Programmes

N/A

Workload

Lectures	24 hrs
Specified Learning Activities	30 hrs
Autonomous Student Learning	60 hrs
Total Hours	114 hrs

Assessment Strategies

Description	Timing	%Final Grade
Participation/Homework/Attendance	Thr_Sem	20
Green Project	Week12	30
Individual Assessment	Week12	50