

<div class="printBefore">  
<h1 class="pageTitle">IA20060 Essentials of Social Entrepreneurship: Action and Mindset</h1>  
<h2>Academic Year 2019/2020</h2>

\*\*\*\* Please note that this module will run twice in Trimester 1 and Trimester 2 and once in Trimester 3 - one offering will be run in the evenings and Saturday and the second offering will be a block week - For exact dates and times please copy and paste this link into your web browser to view the schedule for the Innovation Academy undergraduate elective modules - <http://bit.ly/InnovationAcademy2019-20> - if you are having any issues registering please contact [deirbhle.carroll@ucd.ie](mailto:deirbhle.carroll@ucd.ie) \*\*\*\*

This module will introduce students to the concept of Social Entrepreneurship, a rapidly growing sector that is focused on the development and implementation of solutions that address social and environmental issues. The overall aims of this module are to help students understand the characteristics that define a social enterprise; identify problem areas and contexts within which social enterprises are launched; develop ideas for potential social ventures; consider how to evaluate the impact of social enterprises, and to be able to investigate how their own specific interests and existing discipline-specific knowledge can be applied in this sector.

Days in this module are varied; they often include conversations with guest social entrepreneurs, hands-on activities and immersive challenges, and class discussions. Throughout the module, students will develop a variety of skills (e.g. creativity, communication, problem-solving, teamwork) that are increasingly sought by employers.

In short, students will be provided with a toolkit and the mindset to create a better tomorrow.

### Timetable and Schedule

This module runs 5 times in the 2019/20 Academic Year, including one module in early January before Trimester Two begins and one module in the Summer Trimester. It consists of a series of full-day and evening workshops.

For exact dates and times please copy and paste this link into your web browser to view the schedule for the Innovation Academy undergraduate elective modules - <http://bit.ly/InnovationAcademy2019-20>

### UCD Innovation Academy

At the UCD Innovation Academy, we are a group of Educator Practitioners with extensive real-world experience as academics, business and social entrepreneurs, tech thinkers, creative professionals and design thinking practitioners.

We take an action-oriented approach to learning, with a combination of individual, group and class tasks and activities, including discussions, presentations and reflection. All of our teaching is grounded in academic rigor, but our focus is on learning by doing in a real-world context.

**\*\*Enrolment in an Innovation Academy module means a commitment to active participation and engagement, which necessitates attendance at all scheduled classes\*\***

[www.innovators.ie](http://www.innovators.ie)  
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<div style="text-align:center;"><p><strong><em>Curricular information is subject to change</em></strong></p></div>

## What will I learn?

<span class="subHeadCB">Learning Outcomes:</span>  
<p>Upon completion of the module, participants should be able to:

- \* Explore social entrepreneurship and the variety of contexts within which social ventures are launched
- \* Critically evaluate and assess the motivational drivers and decision-making processes behind the development of social ventures
- \* Examine the potential for social ventures in relation to one's discipline or specific interests
- \* Learn how to design and launch social ventures by combining skills in creativity, innovation and entrepreneurial thinking
- \* Develop an understanding of how social ventures can be evaluated

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# How will I learn?

<span class="subHeadCB">Student Effort Hours:</span>

Student Effort Type	Hours
Lectures	12
Small Group	20
Practical	8
Specified Learning Activities	40
Autonomous Student Learning	40
Total	120

# Am I eligible to take this module?

<div class="subHeadCB">Requirements, Exclusions and Recommendations</div>

<p>Not applicable to this module.</p>

<div class="subHeadCB">Module Requisites and Incompatibles</div>

<strong>Incompatibles:</strong>

IA40250 - Social Entrepreneurship

# How will I be assessed?

<span class="subHeadCB">Assessment Strategy</span>

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Presentation: Team Project Presentation	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20
Assignment: Reflection Report	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20
Continuous Assessment: Online and offline tasks and activities	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20

<span class="subHeadCB">Assessment Strategy</span>

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Attendance: This module requires active participation and engagement, which necessitates attendance at ALL scheduled classes (80% attendance is required to pass this component) .	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	40

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<div class="col-sm-6"><span class="subHeadCB">Carry forward of passed components </span>

Yes</div>

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## What happens if I fail?

Remediation Type	Remediation Timing
In-Module Resit	Prior to relevant Programme Exam Board

## Assessment feedback

<div class="subHeadCB">Feedback Strategy/Strategies</div>

<p>\* Feedback individually to students, post-assessment

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<div class="subHeadCB">How will my Feedback be Delivered?</div>

<p>Feedback will be given to students upon request. This will include feedback based on their participation during the module and their deliverables.</p>

## Reading List

<div class="pageBreak"><nav class="white-box no-left-arrow zero-top-margin">

<h1 class="printOnly"> UCD Course Search

Essentials of Social Entrepreneurship: Action and Mindset (IA20060) </h1><h3 class="printOnly">Academic Year 2019/2020</h3><p

class="printOnly"><em>The information contained in this document is, to the best of our knowledge, true and accurate at the time of publication, and is solely for informational purposes. University College Dublin accepts no liability for any loss or damage howsoever arising as a result of use or reliance on this information.</em></p>

<h4 class="noPrint">Essentials of Social Entrepreneurship: Action and Mindset (IA20060)</h4>

<dl>

<dt>Subject:</dt>

<dd>Innovation Academy</dd>

<dt>College:</dt>

<dd>VP - Research, Innov & Impact</dd>

<dt>School:</dt>

<dd>Innovation Academy</dd>

<dt>Level:</dt>

<dd>2 (Intermediate)</dd>

<dt>Credits:</dt>

<dd>5.0</dd>

<dt>Trimester:</dt>

<dd>Autumn&Spring&Summer(separate)</dd>

<dt>Module Coordinator:</dt>

<dd>Dr Eileen Diskin</dd>

<dt>Mode of Delivery:</dt>

<dd>Face-to-Face</dd>

<dt>Internship Module:</dt><dd>No</dd>

<dt>How will I be graded?</dt>

<dd>Pass/Fail (GPA Neutral) </dd>

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Page</button>

<span style="font-size:0.8em"><em>(<a href="https://www.google.com/chrome/" target="\_blank">Google Chrome</a> is recommended when printing  
this page)</em></span></div>

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