<div class="printBefore">
<h1 class="pageTitle">PSY10090 Introduction to Applied Psychology</h1>
<h2>Academic Year 2019/2020</h2>

The aim of this module is to provide students with an introduction to applied psychology by examining how psychology has used research to examine socially significant issues. A range of topics will be considered, for example video games and aggression, cheating in sport, bullying, self-esteem and wellbeing. The module will also use these topics to examine quantitative and qualitative research methods, and a key focus of the module is on supporting students to be confident consumers of research in journals and the popular media. Students should note that this module will include formal lectures, in-class small group workshops and a high level of participation is expected.
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<div style="text-align:center;"><p>Curricular information is subject to change</p></div>

What will I learn?

Learning Outcomes:
<p>On completion of this module students should be able to:
- Describe and evaluate the application of psychological knowledge to specific issues.
- Identify the strengths and limitations of research in applied psychology.
- Critique research as it is presented in the popular media.</p>

Indicative Module Content:
<p>Video games and aggression - Quantitative research methods
Cheating in Sport - Qualitative research methods
Self/esteem/Bullying - Data collection techniques
Mental Health & Wellbeing - Ethical Issues in Research</p>

How will I learn?

Student Effort Hours:

Student Effort Type	Hours
Lectures	18
Small Group	2
Specified Learning Activities	25
Autonomous Student Learning	80
Total	**125**

Am I eligible to take this module?

<div class="subHeadCB">Requirements, Exclusions and Recommendations</div>

<p>Not applicable to this module.</p>

<div class="subHeadCB">Module Requisites and Incompatibles</div>

Incompatibles:

PSY10030 - History of Psychology

How will I be assessed?

Assessment Strategy

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Assignment: Written assignment critically considering the representation of psychological research in the popular media	Coursework (End of Trimester)	n/a	Graded	No	60
Group Project: Group discussion (completed in class in Week 7) and individual reflection (submitted end Week 7)	Week 7	n/a	Graded	No	40

<div class="row">
<div class="col-sm-6">Carry forward of passed components
No</div>
</div>

What happens if I fail?

Resit In	Terminal Exam
Autumn	No

Assessment feedback

<div class="subHeadCB">Feedback Strategy/Strategies</div>
<p>* Feedback individually to students, post-assessment
* Group/class feedback, post-assessment
* Peer review activities
* Self-assessment activities
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<div class="subHeadCB">How will my Feedback be Delivered?</div>
<p>Feedback on Mid-semester assignment only:
The individual reflection element of the assignment includes a self and peer evaluation element which influences individuals grades.

Qualitative group feedback is delivered in class based on broad patterns of performance in Week 9 to allow for students to consider the implications for the final assignment.

Individual feedback (grade and qualitative feedback) is returned via Brightspace following this.</p>

Reading List

<div class="pageBreak"><nav class="white-box no-left-arrow zero-top-margin">
<h1 class="printOnly"><img src="https://www.ucd.ie/t4cms/ucdcollegesandschools_logo.png"> UCD Course Search
Introduction to Applied Psychology (PSY10090) </h1><h3 class="printOnly">Academic Year 2019/2020</h3><p class="printOnly">The information contained in this document is, to the best of our knowledge, true and accurate at the time of publication, and is solely for informational purposes. University College Dublin accepts no liability for any loss or damage howsoever arising as a result of use or reliance on this information.</p>
  <h4 class="noPrint">Introduction to Applied Psychology (PSY10090)</h4>

```html
<dl>
  <dt>Subject:</dt>
  <dd>Psychology</dd>
  <dt>College:</dt>
  <dd>Social Sciences & Law</dd>
  <dt>School:</dt>
  <dd>Psychology</dd>
  <dt>Level:</dt>
  <dd>1 (Introductory)</dd>
  <dt>Credits:</dt>
  <dd>5.0</dd>

  <dt>Trimester:</dt>
  <dd>Spring</dd>
  <dt>Module Coordinator:</dt>
  <dd>Professor Suzanne Guerin</dd>
  <dt>Mode of Delivery:</dt>
  <dd>Face-to-Face</dd>
<dt>Internship Module:</dt><dd>No</dd>

<dt>How will I be graded?</dt>
 <dd>Letter grades </dd>

  </dl>
<div class="noPrint" style="text-align:center; margin-top:10px;"><button class="menubutton" onclick="window.print()"><i class="fa fa-print fa-fw"> Print Page</button>
<span style="font-size:0.8em"><em>(<a href="https://www.google.com/chrome/" target="_blank">Google Chrome</a> is recommended when printing this page)</em></span></div>


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