

Cultural Policy 1 has two strands of lectures. The first explores the relationship between culture and society, and seeks to locate arts policy within a broader framework of cultural policies. The second strand deals with heritage policies, the history of museums and museum management. m and introducing some of the core concepts of cultural economics are equally relevant to both the arts and heritage.

This module has both theoretical and practical dimensions. It is grounded in a philosophical and historical exploration of the idea of culture as it has emerged over the past two hundred years. It examines the emergence and development of cultural policy internationally from the nineteenth century onwards and in Ireland since independence. It seeks to answer the why and how questions that lie behind the practice and management of the arts and heritage today. Guest lecturers will provide an insight into current arts and heritage trends and practices from a practitioner perspective.

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<div style="text-align:center;"><p>Curricular information is subject to change</p></div>

What will I learn?

Learning Outcomes:

<p>On successful completion of this module students should be able to:

1. Understand the historical, philosophical, social and economic context of policy development in the arts and heritage fields.
2. identify and apply key concepts deriving from the fields of cultural studies and cultural policy studies.
3. Understand contemporary cultural policies in Ireland in the context of their history and evolution since independence (1922).
4. Account for the administrative structures which have emerged in support of cultural policy in Ireland and internationally.</p>

Indicative Module Content:

<p>The modern origins of the idea of culture as a response to the Industrial Revolution; the emergence of Cultural Studies in the 1960s; the emergence of the discipline of Cultural Policy Studies from the 1980s; the relationship between culture and consumption; cultural economics; culture and tourism; the history of the museum as an institution; the role arts and heritage in community contexts; museum accreditation programmes; contemporary arts management and museum curatorship and management from a practitioner perspective.</p>

How will I learn?

Student Effort Hours:

Student Effort Type	Hours
Lectures	48
Specified Learning Activities	76
Autonomous Student Learning	100
Total	224

Am I eligible to take this module?

<div class="subHeadCB">Requirements, Exclusions and Recommendations</div>

Learning Requirements:

<p>An honours university degree at minimum level of 2.2 and work experience in the cultural sector. Selection is by short-listing and interview.</p>

<div class="subHeadCB">Module Requisites and Incompatibles</div>

Equivalents:

Cultural Policy 1 (Ireland) (AH40040)

How will I be assessed?

Assessment Strategy

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Essay: 1,500 word essay	Unspecified	n/a	Graded	No	25
Essay: 3,000 word essay	Coursework (End of Trimester)	n/a	Graded	No	75

<div class="row">

<div class="col-sm-6">Carry forward of passed components

Yes</div>

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What happens if I fail?

Resit In	Terminal Exam
Spring	No

Assessment feedback

<div class="subHeadCB">Feedback Strategy/Strategies</div>

<p>* Feedback individually to students, post-assessment

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<div class="subHeadCB">How will my Feedback be Delivered?</div>

<p>Both assignments for this module are due for submission a week to ten days following the conclusion of the twelve-week series of lectures. This will give you some time to organise and polish your your work for both projects (policy exercise and essay). Feedback will be given within twenty days and before commencement of the Spring semester.</p>

Reading List

Note that the following reading list contains CORE readings for both the Arts and Heritage strands of this module. A more extensive reading list will be provided as part of the course outline issued at the first session of the Autumn semester.

ARTS STRAND

Raymond Williams, Culture and Society, 1958 [Library: GEN 820.9]

Jim McGuigan, Rethinking Cultural Policy, 2004 [Available on short loan from the library]

Terry Eagleton, The Idea of Culture, 2000 [Library: 306:EAG]

Nelson C, Treichler P.A, and Grossberg L. (eds), Cultural Studies: an introduction, Routledge (1992) [Library: GEN 306/GRO]

Jim McGuigan, Studying Culture: an introductory reader, Edward Arnold, 1993, [Library: 306GRA]

Pierre Bourdieu, The field of cultural production : essays on art and literature, edited and introduced by Randal Johnson, Cambridge, 1993 [Library: GEN 306/BOU]

Pierre, Bourdieu, Distinction : a social critique of the judgement of taste / translated by Richard Nice, Routledge, 1984 [Library: GEN 302/BOU]

Jim McGuigan, Cultural Policy Studies in Culture and the Public Sphere, 1996 [Library: GEN 306/MCG] Justin Lewis and Toby Miller (eds), Critical Cultural Policy Studies: a Reader, Blackwell, 2002 [Library: GEN 306/LEW week loan]

David Hesmondhalgh, Approaches to Culture in The Cultural Industries, 2002 [Library: GEN 338.477/HES week loan]

Adorno and Horkheimer, extract from 1944 essay The Culture Industry: Enlightenment as Mass Deception

David Hesmondhalgh and Andy Pratt, Cultural Industries and Cultural Policy , IJCP, Vol.11, no.1, 2005

Susan Galloway and Stewart Dunlop, A Critique of Definitions of the Cultural and Creative Industries in Public Policy , IJCP, Vo. 13, no.1, 2007 [

Terry Flew, Beyond ad hocery: Defining Creative Industries , Second International Conference on Cultural Policy Research, 2002

David Throsby, Modelling the Cultural Industries , IJCP, Vol.14, no.3, August, 2008

Nicholas Garnham, From Cultural to Creative Industries , IJCP, Vol.11, no.1, 2005

Brian P. Kennedy, The Failure of the Cultural Republic: Ireland 1922-1939 , Studies, Spring 1992

Brian P. Kennedy, Dreams and Responsibilities: The State and the Arts in Independent Ireland, Arts Council, 1990

Fitzgibbon, M. (2007) Ireland: Cultural Policy , published on EU policy site Compendium: Cultural Policies and Trends in Europe (<http://www.culturalpolicies.net>)

Pat Cooke, The Artist and the State in Ireland: Artist Autonomy and the Arm's Length Principle in a Time of Crisis, Canadian Journal of Irish Studies,

Belfiore, E. & O. Bennett (2007) Rethinking the Social Impact of the Arts , International Journal of Cultural Policy 13:2, 135-151.
Benson, C. (1992), Towards Cultural Democracy , Studies, Spring
National Economic and Social Forum (2007). The Arts, Cultural Inclusion and Social Cohesion: NESF Report 35. Dublin: National Economic and Social Forum. Summary document available at: <http://www.nesf.ie/publications.asp>
E. Keaney (Institute for Public Policy Research) From Access to Participation: Cultural policy and civil renewal (2006) available at: <http://www.ippr.org/publicationsandreports>

Understanding the value of arts & culture: The AHRC Cultural Value Project, Geoffrey Crossick & Patrycja Kaszynska, (2015) [Brightspace]
Belfiore, E. and Bennett O, (2007) Rethinking the Social Impacts of the Arts, IJCP, 13:2. [Brightspace] Drury, M. and Hibernian Consulting (2006), The Public and the Arts. Dublin: The Arts Council. Summary document available at: <http://www.artscouncil.ie/publications/>
Merli, P. (2002) Evaluating the Social Impact of Participation in Arts Activities: A critical review of Francois Matarasso s Use or Ornament?, IJCP, 8:1
Matarasso, F. (2002) Smoke and Mirrors: a response to Paola Merli s Evaluating the social impact of participation in arts activities , International Journal of Cultural Policy, 9:3 [Brightspace].
Gray, C. Arts Council England and public value: a critical review, IJCP, Vol. 14, No. 2, May 2008, 209 214.

HERITAGE STRAND

Christopher Woodward, In Ruins, Chatto & Windus, 2001
Alois Riegl (1926), The Modern Cult of Monuments: Its Essence and its Development, in Talley M.K., N.S. Price and A.M. Vaccaro (eds.) (1996), Historical and Philosophical Issues in the Conservation of Cultural Heritage, Los Angeles: Getty Publications.

Mark O'Neill, 'Essentialism, adaptation and justice: Towards a new epistemology of museums', Museum Management and Curatorship, 21: 2, 2006, 95-116.
Krzysztof Pomian, Collectors and Curiosities, Cambridge, 1990
Elizabeth Croke, Politics, Archaeology and the Creation of a National Museum of Ireland, Irish Academic Press, 2000.
Pat Cooke, Imperious post-colonialism: dealing with the National Museum of Ireland s non-European collections in a Free State, in Exhibit Ireland: ethnographic collections in Irish museums, Wordwell, 2012, pp. 171-87.

John F. Frei, Counterfeit Community, Rowman and Littleton, 1998; Jane Kramer, Whose Art is it?, Duke University Press, 1994

Getty Institute articles on the economics of conservation are available at:
www.getty.edu/conservation/field_projects/values/values_publications.html
Mourato and Mazzanti: Economic Valuation of Cultural Heritage (2002)
Getty Institute, Values in Heritage Conservation
John Holden, Capturing Cultural Values (DEMOS), Available at: <https://www.demos.co.uk/files/CapturingCulturalValue.pdf>
Reflections on the value of the Arts , Peter Hewitt, ex CEO of the Arts Council of England
Arjo Klamer, Financing the Arts, Journal of Arts Management, Law and Society, Volume 37, 2007 - Issue 3, 2010.
Mark Schuster, Policy and Planning with a Purpose, or the Art of Making Choices , Cultural Policy Paper, University of Chicago, 2001

M. Cronin and B. O'Connor (eds): Irish Tourism: Image, Culture and Identity, Channel View, 2003
For research and policy papers on tourism, see Failte Ireland website at failteireland.ie

The Limits of Heritage: Strategies for the Containable Management of Heritage in Ireland, Pat Cooke, Policy Institute, TCD (2003)

Associated Staff

Name	Role
Assoc Professor Emily Mark-Fitzgerald	Lecturer / Co-Lecturer

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<h1 class="printOnly"> UCD Course Search
Cultural Policy 1 (Ireland) (CULP40040) </h1><h3 class="printOnly">Academic Year 2019/2020</h3><p class="printOnly"><em>The information
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<h4 class="noPrint">Cultural Policy 1 (Ireland) (CULP40040)</h4>
<dl>
<dt>Subject:</dt>
<dd>Cultural Policy</dd>
<dt>College:</dt>
<dd>Arts & Humanities</dd>
<dt>School:</dt>
<dd>Art History & Cultural Policy</dd>
<dt>Level:</dt>
<dd>4 (Masters)</dd>
<dt>Credits:</dt>
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<dd>10.0</dd>

<dt>Trimester:</dt>

<dd>Autumn</dd>

<dt>Module Coordinator:</dt>

<dd>Mr Pat Cooke</dd>

<dt>Mode of Delivery:</dt>

<dd>Face-to-Face</dd>

<dt>Internship Module:</dt><dd>No</dd>

<dt>How will I be graded?</dt>

<dd>Letter grades </dd>

</dl>

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