<h1 class="pageTitle">IA40280 Exploring Intellectual Property</h1>
<h2>Academic Year 2019/2020</h2>

This module introduces students to the issues and actions associated with quality, early identification and protection of intellectual property. These include an exploration of copyright, patenting, trademarks, industrial design and know-how as well as ways to derive value from the 'protectable' and the unprotectable .

Through real-life challenges, seminars and fireside chats the students will be given the opportunity to learn from and interact with a range of IP experts and practitioners including: Innovation Academy Staff; Nova UCD's Innovation and Technology Transfer Team; UCD Library, Patent and Trademark Attorneys; Experienced Entrepreneurs & Investors.

Please see http://www.innovators.ie/phd-modules/ for more information on the module and dates when it will run.

UCD Innovation Academy

At the UCD Innovation Academy, we are a group of Educator Practitioners with extensive real-world experience as academics, business and social entrepreneurs, tech thinkers, creative professionals and design thinking practitioners.

We take an action-oriented approach to learning, with a combination of individual, group and class tasks and activities, including discussions, presentations and reflection. All our teaching is grounded in academic rigour, but our focus is on learning by doing in a real-world context.

Enrolment in an Innovation Academy module means a commitment to active participation and engagement, which necessitates attendance at all scheduled classes.

www.innovators.ie

Curricular information is subject to change

What will I learn?

Learning Outcomes:
On successful completion of this module, students should be able to:

* Describe their legal rights concerning novelty and intellectual property both with reference to their specific research and in relation to their wider interests
* Apply intellectual property law principles (including copyright, patents, designs and trademarks) to real problems
* Explain ownership and commercialisation issues arising out of their intellectual property along with associated costs of protection, sources of funding and obligations to stakeholders
* Articulate what rights of use they themselves have for intellectual property legally owned by others
* Work in teams, solve problems and develop their presentation skills

How will I learn?

Student Effort Hours:

Student Effort Type	Hours
Small Group	12
Seminar (or Webinar)	8
Practical	20
Specified Learning Activities	20
Autonomous Student Learning	40
Total	**100**

Am I eligible to take this module?

Requirements, Exclusions and Recommendations

Not applicable to this module.

Module Requisites and Incompatibles

Not applicable to this module.

How will I be assessed?

Assessment Strategy

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Assignment: Personal Reflections/Self Realisation Report	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20
Assignment: Individual report of I.P. in your field or completed Nova UCD Invention Disclosure Document	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20
Presentation: Group presentations throughout the module	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	20
Attendance: This module requires active participation and engagement which necessitates attendance at scheduled classes (80% minimum attendance is required to pass this component).	Throughout the Trimester	n/a	Pass/Fail Grade Scale	Yes	40

Carry forward of passed components
Yes

What happens if I fail?

Remediation Type	Remediation Timing
In-Module Resit	Prior to relevant Programme Exam Board

Assessment feedback

Feedback Strategy/Strategies
* Feedback individually to students, post-assessment

How will my Feedback be Delivered?
Feedback will be given to students upon requests. This will include feedback based on their participation during the module and their deliverables

Reading List

<nav class="white-box no-left-arrow zero-top-margin">
<h1 class="printOnly"><img src="https://www.ucd.ie/t4cms/ucdcollegesandschools_logo.png"> UCD Course Search
Exploring Intellectual Property (IA40280) </h1><h3 class="printOnly">Academic Year 2019/2020</h3> The information contained in this document is, to the best of our knowledge, true and accurate at the time of publication, and is solely for informational purposes. University College Dublin accepts no liability for any loss or damage howsoever arising as a result of use or reliance on this information.
<h4 class="noPrint">Exploring Intellectual Property (IA40280)</h4>
<dl>
<dt>Subject:</dt>
<dd>Innovation Academy</dd>
<dt>College:</dt>
<dd>VP - Research, Innov & Impact</dd>
<dt>School:</dt>
<dd>Innovation Academy</dd>
<dt>Level:</dt>
<dd>4 (Masters)</dd>
<dt>Credits:</dt>
<dd>5.0</dd>

<dt>Trimester:</dt>
<dd>Autumn&Spring&Summer(separate)</dd>
<dt>Module Coordinator:</dt>
<dd>Mr Maurice Knightly</dd>
<dt>Mode of Delivery:</dt>
<dd>Face-to-Face</dd>
<dt>Internship Module:</dt><dd>No</dd>

<dt>How will I be graded?</dt>
<dd>Pass/Fail (GPA Neutral) </dd>

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<button class="menubutton" onclick="window.print()"><i class="fa fa-print fa-fw"> Print Page</button>
(Google Chrome is recommended when printing this page)

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