

This module adopts a transnational perspective in order to survey the key events of twentieth century history with a view to highlighting the links between modernity, consumption and globalisation. The focus on the main historical junctures provides a point of entry for the examination of the rise of a mass consumer culture and how this process has impacted on the lives of billions of people across the world. The case studies to be examined will include, for instance, the car and fashion industry. The first half of the module examines la Belle Époque, WWI, the interwar years and WWII so as to shed light on the increasing number of choices that became available to people and to flag out the manner in which established roles and behaviours were challenged and redefined by the interplay of economic, social, political and cultural factors. The second half of the module focuses on the latter part of the century and explores how governments, mass media, and advertisers presented peacetime mass-consumption driven economy as having the potential to deliver the promise of political as well as economic democracy (Cohen, 2004). Most importantly, it draws attention to the inherent shortcomings of globalisation, a process that has yet to prove that it can bring about the end of inequality and exploitation.

<div style="text-align:center;"><p>Curricular information is subject to change</p></div>

What will I learn?

Learning Outcomes:

<p>On successful completion of this module students should be able to:

- * Demonstrate knowledge and understanding of 20th century global economic history
- * Demonstrate knowledge of the main events, actors and processes of 20th century global economic history
- * Engage in informed discussion and debate on the subject of 20th century global economic history
- * Appreciate, analyse and critique the readings relevant to the module
- * Prepare and write two assignments to the appropriate level

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Indicative Module Content:

<p>The module will cover the following main areas: Week 1: The 'Golden Age' of Capitalism, 1896-1914. Week 2: 'Selling War' - WWI, 1914-1918. Week 3: A New, 'Multinational' World? Industries, Corporations and Societies, 1919-1929. Week 4: The Great Depression and its Aftermath, 1921-1931. Week 5: Two 'Recipes' for Recovery? 1932-1939. Week 6: WWII and Mass Mobilisation, 1939-1945. Week 7: Reconstruction, Economic Boom, Working Classes, 1946-1960. Week 8: Reading Week. Week 9: Decolonisation and the Developing World, 1961-1980. Week 10: Mass Consumption and the 'Consumer Revolution'. Week 11: Globalisation and Consumer Citizenship: Picture Imperfect?. Week 12: Revision.</p>

How will I learn?

Student Effort Hours:

Student Effort Type	Hours
Lectures	11
Seminar (or Webinar)	11
Specified Learning Activities	45
Autonomous Student Learning	45
Total	112

Am I eligible to take this module?

<div class="subHeadCB">Requirements, Exclusions and Recommendations</div>

<p>Not applicable to this module.</p>

<div class="subHeadCB">Module Requisites and Incompatibles</div>

Not applicable to this module.

How will I be assessed?

Assessment Strategy

Description	Timing	Open Book Exam	Component Scale	Must Pass Component	% of Final Grade
Assignment: 650 word Class Activity Proposal	Week 4	n/a	Graded	No	20
Continuous Assessment: Participation to the class discussion	Throughout the Trimester	n/a	Graded	No	20
Attendance: Attendance will be recorded in accordance with the School of History's policy. A signing sheet will be circulated in class. Students must make sure that they have signed it before they leave.	Throughout the Trimester	n/a	Graded	No	10
Essay: 2,000 word End of Term essay	Week 12	n/a	Graded	No	50

<div class="row">
<div class="col-sm-6">Carry forward of passed components
No</div>
</div>

What happens if I fail?

Resit In	Terminal Exam
Autumn	No

Assessment feedback

<div class="subHeadCB">Feedback Strategy/Strategies</div>
<p>* Feedback individually to students, post-assessment</p>
<div class="subHeadCB">How will my Feedback be Delivered?</div>
<p>Feedback on the Class Activity Proposal is given in writing on the returned hard-copy.
Feedback on the End-of-Term Assignment will be given by appointment in one-to-one meetings.</p>

Reading List

<div class="pageBreak"><nav class="white-box no-left-arrow zero-top-margin">
<h1 class="printOnly"> UCD Course Search
The world economy since 1900 (HIS21150) </h1><h3 class="printOnly">Academic Year 2019/2020</h3><p class="printOnly">The information contained in this document is, to the best of our knowledge, true and accurate at the time of publication, and is solely for informational purposes. University College Dublin accepts no liability for any loss or damage howsoever arising as a result of use or reliance on this information.</p>
<h4 class="noPrint">The world economy since 1900 (HIS21150)</h4>
<dl>

<dt>Subject:</dt>
<dd>History</dd>
<dt>College:</dt>
<dd>Arts & Humanities</dd>
<dt>School:</dt>
<dd>History</dd>
<dt>Level:</dt>
<dd>2 (Intermediate)</dd>
<dt>Credits:</dt>
<dd>5.0</dd>

<dt>Trimester:</dt>
<dd>Spring</dd>
<dt>Module Coordinator:</dt>
<dd>Dr Chiara Tedaldi</dd>
<dt>Mode of Delivery:</dt>
<dd>Face-to-Face</dd>

<dt>Internship Module:</dt><dd>No</dd>

<dt>How will I be graded?</dt>
<dd>Letter grades </dd>

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Page</button>
(Google Chrome is recommended when printing
this page)</div>

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