

Event:	LD1617056 - Introduction to Consultancy
Subject:	
Event Overview:	What is consultancy?
	Could I be a consultant?
	If you have asked yourself these questions then this workshop will be of interest to you.
Event Objectives:	This workshop aims to assist staff in understanding the differences between consultancy and research, it
	will highlight key skills that a consultant uses to deliver on client expectations and will give guidance on
	preparing a schedule of work.
	Consultancy enhances society by applying UCD's expertise and knowledge to specific challenges in
	industry and business and creates opportunity, employment and wealth.
	Consultancy can be the first engagement between the University and an external organisation and often
	leads to bigger opportunities and long term relationships.
Event Content:	Interactive workshop session, group exercises and discussion, presentation and facilitated discussion,
	video.
Notes:	Lunch will be provided.
UCD Instructor:	Elizabeth Nolan
Instructor (External):	
Building:	UCD Research Building
Room:	Research Boardroom
When:	12.00 on 08-Jun-17 for 2 hours