

Event:	LD161714 - Unconscious Bias
Subject:	
Event Overview:	The interactive workshop explores the way the brain processes information and makes shortcuts and
	assumptions on our behalf, without us even noticing. Participants will look at areas which create and
	exacerbate those short-cuts and assumptions including our innate preferences for certain people and
	information, cultural environment, personal experiences and background.
Event Objectives:	To equip participants with the knowledge and skills to identify unconscious bias, understand their potential
	for impacting on decision making and develop techniques to minimise that impact.
	To explore the way the brain processes information and makes shortcuts and assumptions on our behalf,
	without us even noticing our innate preferences for certain people and information, cultural environment,
	personal experiences and background.
	To delve into the existing psychological evidence of how those shortcuts and assumptions impact on
	behaviour and decisions.
	To discuss strategies and mechanisms for managing our brain s processing and ultimately, ensuring our
	actions are based on sound rationale and are not unconsciously biased.
	To examine the potential for unconscious bias to influence behaviour and decision making in employment,
	service delivery and teaching and learning, with a particular focus on recruitment and selection.
Event Content:	How our brains process information
	Where unconscious biases might have an impact
	Consideration of where and how unconscious bias might manifest in employment, teaching and learning
	and student services, with a focus on recruitment and selection.
	How to manage our unconscious biases and make evidence-based decisions
Notes:	
UCD Instructor:	Marcellina Fogarty
Instructor (External):	UCD
Building:	Ardmore House
Room:	Boardroom 1
When:	09.30 on 15-Feb-17 for 3.5 hours