



University College Dublin
Ireland's Global University



MA Cultural Policy & Arts Management (One Year Full Time)

The MA in Cultural Policy and Arts Management is aimed at graduate students and experienced cultural sector practitioners seeking to acquire skills to be effective managers and leaders in the arts and heritage fields. A significant number of lecturers each year are practitioners invited in to share their knowledge and experience with students. Lectures are carried out in small seminar rooms, where interactive debates are encouraged while analysing the conceptual frameworks and cultural contexts within which cultural policy and arts management takes place. Students will acquire a sound understanding of how the idea of culture has developed over the past two hundred years, from a narrow definition based upon the 'high' arts to today's much broader definition, which aims to be more socially inclusive.

This degree will provide students with with an excellent multi-disciplinary qualification, with the modules in Management and Finance being accredited through UCD's Smurfit School of Business. Beginning in the academic year 2017/2018 part-time and full-time Diploma Programmes in Cultural Policy and Arts Management are been introduced. Full information on MA and Diploma options are available at:

https://sisweb.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=PROG&MAJR=Z245

https://sisweb.ucd.ie/usis/!W_HU_MENU.P_PUBLISH?p_tag=PROG&MAJR=Z041

Professional industry internships provided

This course provides students with the opportunity to complete an eight-week work placement internship in a cultural organisation, allowing students to apply theoretical concepts developed in the programme to a practical work environment.

Why study at UCD?



Tradition

Established 1854, with 160 years of teaching & research excellence



Global profile

UCD is ranked in the top 1% of higher education institutions worldwide



Global community

Over 7,000 international students from over 120 countries study at UCD



Global careers

Degrees with high employability; dedicated careers support; 1 year stay-back visa



Safety

Modern parkland campus with 24 hour security, minutes from Dublin city centre

Course Content and Structure

90 credits
taught masters

50 credits
taught modules

30 credits
dissertation

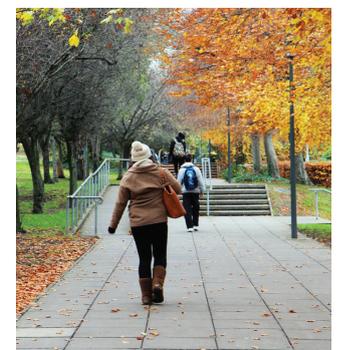
10 credits
internship

Policy modules include:

- Public Policy and Administration
- Comparative Studies in Cultural Policy
- Management and Employment Policy

Business modules:

- Accountancy
- Management
- Business Administration
- Marketing



Career Opportunities

The programme's emphasis on vocational skills, practitioner input, and networking (through work placements), provides those coming from arts and humanities backgrounds with the kind of genuinely transferable business skills that will enhance their employability.

Graduates will have the capacity to negotiate, research and think strategically about policy issues, and to apply practical management skills (acquired primarily through modules in marketing, management, finance, law and strategic planning), in running arts or heritage organisations on both a strategic and day-to-day basis.



Graduate Profile

Jeff Poulin, USA, Arts Education Coordinator with Americans for the Arts

Doing the MA in Arts Management and Cultural Policy was the single best academic choice I have made for my career. Balancing the robust course offerings to expand my knowledge of the arts and cultural field with the international networking opportunity through classmates and lecturers, gave me with the right combination of theoretical and practical tools to succeed at any job I might apply for. Working in both Ireland and the United States, the international and comparative scope to the way arts and cultural policy were taught made me a credible candidate in every interview that I took. I have now landed in my dream job, and it is due to the foundation that the MA course laid for me that I am able to see the impact on my career, and my prospects in the arts and cultural field.

Facilities and Resources

The course includes an 'Arts Lives' module, which consists of a series of class engagements with leading practitioners in the cultural field, are held in the lecture theatre of one of Ireland's most distinguished cultural organisations, the Chester Beatty Library.

Apply Now

This programme receives significant interest so please apply early online at www.ucd.ie/international/apply

Entry Requirements

- An upper second class honours degree, or the international equivalent, in a relevant arts or heritage subject area is required.
- Consideration will be given to candidates with an appropriate balance of lower academic achievement and substantial career experience in the relevant fields.
- Applicants whose first language is not English must also demonstrate English language proficiency of a minimum IELTS 6.5 (no band less than 6.0 in each element), or equivalent.

International Fees and Scholarships

Tuition fee information is available on www.ucd.ie/fees. Please note that UCD offers a number of graduate scholarships for full-time, self-funding international students, holding an offer of a place on a UCD masters programme. Please see www.ucd.ie/international/scholarships for further information.

Related Masters Programmes of Interest

- MA Art History
- MA Information and Library Studies

Contact Us

E-mail: internationaladmissions@ucd.ie **Web:** www.ucd.ie/international
UCD School of Art History and Cultural Policy, University College Dublin, Belfield, Dublin 4.