



University College Dublin  
Ireland's Global University



## MA Media and International Conflict (One Year Full Time)

This MA programme is designed to enable students to develop a deep understanding of the ways in which media interact with war, conflict and security in international contexts. It analyses the complex roles played by the media in the enactment and representation of conflict situations and addresses the relationships among media, governments, the military, and NGOs in framing perceptions of international conflict. It provides an interdisciplinary approach that considers both cultural and political dimensions of media responses to international conflicts, focusing on issues such

as: public diplomacy as soft power, human rights and representation, distinctions between information and propaganda, the ethics of depicting human suffering, the role of new media in perceptions of conflict, the visual economy of the production, circulation and reception of imagery of conflict, and the effects of news reporting on government policy and NGO activity. Modules in this programme are taught by resident UCD faculty and by external speakers, both academics and practitioners who will broaden intellectual discussion and speak to examples of media work.

### The only graduate course of its kind in Ireland

This is the only graduate programme in Ireland and one of very few in the world that blends together elements of media studies and international affairs to provide an innovative and challenging course of study.

## Why study at UCD?



### Tradition

Established 1854, with 160 years of teaching & research excellence



### Global profile

UCD is ranked in the top 1% of higher education institutions worldwide



### Global community

Over 6,000 international students from over 120 countries study at UCD



### Global careers

Degrees with high employability; dedicated careers support; 1 year stay-back visa



### Safety

Modern parkland campus with 24 hour security, minutes from Dublin city centre

## Course Content and Structure

90 credits  
taught masters

60 credits  
taught modules

30 credits  
dissertation

### Core modules include:

- Public Diplomacy and Soft Power
- Media and US Foreign Policy
- America and Contemporary World Politics
- Journalism: Reporting Conflict
- Introduction to Media Studies
- Research Skills
- Politics and Media in the Middle East

Please see online for a full list of modules.





## Career Opportunities

The programme will interest those seeking a career in international communications, professionals seeking more critical understanding of the international dimensions of their industry, and those wishing to prepare for advanced research in this area.



Employers include: Microsoft, Kantar Media, Google, Mayo News, The Washington Marketing Group, Celtrino, Institute for International and European Affairs. Students who have undertaken this programme now work in a variety of areas including Think Tanks, journalism, research, technology, teaching, NGOs, and marketing.



## Graduate Profile

### Glendora Meikle, New York, Global Health NGO

I applied to the Clinton Institute specifically for the Media & International Conflict degree. After having worked at United Nations Headquarters in New York, observing the ways in which the UN press corps covered the issues of the day, I wanted to study international relations through the lens of media coverage: how popular narratives mould our view of world events. My dissertation concentrated on under-reported global health issues, which led directly to a job with a global health NGO. It was an ideal transition from the theoretical to the practical, and my studies deeply influenced my perspective when visiting East African hospitals. I continue to draw on lessons from the MA programme in my new role at the International Reporting Project, at Johns Hopkins School of Advanced International Studies. It aims to promote better journalism for neglected topics and regions around the globe. The work I do now is challenging and energising, and I continue to think critically about world events in ways that never would have occurred to me before my year in Dublin.

## Apply Now

This programme receives significant interest so please apply early online at [www.ucd.ie/international/apply](http://www.ucd.ie/international/apply)

## Entry Requirements

- An upper second class honours degree, or the international equivalent in the subject area of humanities or politics is required.
- Applicants whose first language is not English must also demonstrate English language proficiency of IELTS 6.5 (no band less than 6.0 in each element), or equivalent.

## International Fees and Scholarships

Tuition fee information is available on [www.ucd.ie/fees](http://www.ucd.ie/fees). Please note that UCD offers a number of graduate scholarships for full-time, self-funding international students, holding an offer of a place on a UCD masters programme. Please see [www.ucd.ie/international/scholarships](http://www.ucd.ie/international/scholarships) for further information.

## Related Masters Programmes of Interest

- MA in American Studies
- MA Politics and International Relations
- MA American History

## Contact Us

**E-mail:** [internationaladmissions@ucd.ie](mailto:internationaladmissions@ucd.ie) **Telephone:** +353 1 716 1560 **Web:** [www.ucdclinton.ie](http://www.ucdclinton.ie)  
UCD Clinton Institute for American Studies, Belfield House, University College Dublin, Belfield, Dublin 4.