

Information & Social Computing

BA (Hons) [NFQ Level 8]



BA Degree [Joint Honours] **BAU1**

Length of Course 3 Years

Guideline Entry Requirements

(please note, successful candidates generally present with grades well in excess of the minimum grades indicated below)

IB - International Baccalaureate Diploma	IB Total 26 A high level of English language competency is normally required
Cambridge A Level (+ GCSE O Level)	BCC A high level of English language competency is normally required
Other Examinations	For country specific information see page 157
UCD International Foundation Year	No



Students evaluate the impact of new and emergent information technologies.

Why is this subject for me?

Information plays a key role in business, government, society and the life of the individual. Knowing how to create, manage, share, find and use digital information is more relevant than ever before. Information & Social Computing gives you a chance to explore the interplay of people, information, technology and social structures, and discover new ways that information can contribute to your career goals, an organisation's success and societal inclusion.

What will I study?

First Year

Choose from:

Introduction to Information & Social Computing • Information Design • Digital Judgement: Truth, Lies & the Internet • Information Society

At the end of first year, students may opt to continue their studies in Information & Social Computing, or choose to study Library & Information Studies.

Second & Third Year

Examples of available modules include:

Organisation & Retrieval of Information • Information & Collaboration in Organisations • Social Computing & Media • Weaving the Web • Web Publishing • Information Architecture: Designing the Web • Creating & Publishing Digital Media Content • Current Trends in Social Computing • People, Information & Communication

Students also have the option of taking some modules in computer science.

Students attend lectures and tutorials and undertake independent study and project work.

Assessment is through a combination of end-of-semester written examinations and continuous assessment, including a wide variety of digital projects, such as creating video diaries and writing smartphone applications.

Career & Graduate Study Opportunities

Information & Social Computing is relevant for careers in:

Information architecture • Web development • Knowledge management • Social media • Social computing • User experience design • Investigative research • Publishing • Librarianship • Digital marketing • Business

Graduates can progress onto the Master of Information Systems (MSc), which prepares students for careers as information systems professionals, or the Master of Library & Information Studies (MLIS), which prepares students for careers as information professionals. They can also pursue research careers in the form of an MA or PhD.

International Study Opportunities

Study abroad opportunities in third year currently include:

- Humboldt University of Berlin, Germany
- University of Copenhagen, Denmark
- University of North Carolina at Chapel Hill, United States
- Université Jean Moulin (Lyon III), France
- University of Borås, Sweden
- Hochschule Darmstadt (University of Applied Science), Germany



Nour Mohammed Al Dawood
GRADUATE

I chose UCD because I believe it's the best university in Dublin and it's well known around the world. UCD has a great atmosphere, places to study quietly, friendly staff and classmates and good resources in the library and online. I'd say to other international students to apply to UCD because employers are looking to recruit students with an international outlook who are aware of other cultures and have the skills to work with colleagues, stakeholders and customers from around the world and from my own experience Ireland is the best place to study in.

Nour Mohammed Al Dawood, Saudi Arabia, Graduate,
MSc in Information Systems Policy

Find out more

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Other courses of interest

Social Science →64