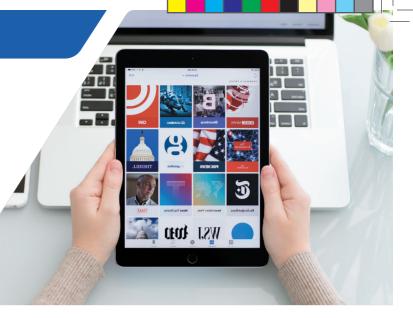


University College Dublin Ireland's Global University

UCD School of Information **UCD** and Communication Studies **i**SCHOOL



MSc Communication & Media (One Year Full Time or Two Years Part Time)

How do we study communication – interpersonal and mediated – and what theories do we use? What is the relationship between communication, media and power? How do we create engaging content, interfaces and experiences for effective communication? What can we learn from the history of communication & media? What does the future hold for their role in society? This programme introduces students to basic concepts and issues in both classic and current theories of communication giving a historical and critical understanding of how to understand communication and media by learning to situate them within perspectives such as critical data studies, information analytics, platform capitalism, cultural computing, interface critique, software studies and so on.

Students will learn how to:

- Understand the theoretical foundations of communication and media studies
- Conduct research on communication both interpersonal and mediated in both theory and practice
- Assess the principles of creation, exchange, management, meaning and impact of information through digitally mediated communications
- Analyse the interactions and relationships between communication, media, people and power
- Apply this learning to specific fields of communication and media (e.g. health, public data, crime, culture etc.) or technological domains (mobile technology, speech interfaces, data visualisation etc.)
- Critique past, current and future structures and paradigms for communication and digital media
- Comparatively evaluate international communication and media policy, content and structures
- Develop high quality research projects with the potential for further academic or industry career progression in communication and media

Why study at UCD?

Tradition



Established 1854, with 160 years of teaching & research excellence



Global profile

UCD is ranked in the top 1% of higher education institutions worldwide

Global community

Over 6,000 international students from over 120 countries study at UCD

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Global careers



Degrees with high employability; dedicated careers support; Two year stay-back visa for Non-EU students

Safety

Media Regulation

Research Data Management

Theories of Digital and Social Media

• Quantitative Data Analysis

• User-Centred Design (UXD)



Optional Modules A-Z

Modern parkland campus with 24 hour security, minutes from Dublin city centre

Course Content and Structure

Core Modules

- Communication Theory
- Media & Society
- Topics in Digital Media Communication
- Research Theory & Methods
- Thesis or
- Media Management project
- Computer-Mediated Communication
- Communicating Heritage
- Data Protection & Privacy
- Data Ethics
- Data Journalism

Option Module Tracks

Track 2: Ethics & Policy Track 3: Data Journalism Track 1: Design & Culture UXD: User-Centred Design Information Ethics Data Iournalism Studio Digital Storytelling Human Data Interaction Introduction to Data Journalism Computer Mediated Communication Managing IT for Information Professionals Information Ethics Human Data Interaction Research Data Management Human Data Interaction Information Ethics Quantitative Data Analysis Adv Data Prog with R (online) Human Computer Interaction Media Regulation Data Programming with Python (online) Theories of Social and Digital Media Data Protection and Privacy Digital Storytelling UXD: User-centred Design Communicating Heritage **Online Regulation**

90 credits aught Master

• Digital Storytelling

Information Ethics

Human-Computer Interaction

Managing IT for Information Profs

Human-Data Interaction



Career Opportunities

This new MSc degree aims to produce future professionals with a deep understanding of the communication and media landscape. On graduating, our students will be able to embark on a variety of careers in Ireland and abroad, whether in the digital media industries, in communication regulation and policy or in media design, management and research, both in the public and private sectors.

Different suggested tracks will allow students to develop the knowledge to specialise their communication and media learning for a specific setting. All three tracks include 60 credits of core modules that cover basic knowledge and skills with a thesis or media project option, with 30 credits of elective modules according to track choice. Students will gain an international perspective from lectures and seminars as well as guest talks, combining professional experience with a strong theoretical background.



This new MSc in Communication & Media is designed to complement and expand existing programmes and research expertise at the School of Information & Communication studies. It is the first postgraduate degree in this field in Ireland to be offered from an Information School perspective.

This programme is intended for applicants with an undergraduate degree in any discipline. An upper second-class honours or international equivalent is required.

Applicants whose first language is not English must demonstrate English language proficiency of IELTS 6.5 (no band less than 6.0 in each element) or equivalent.

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The Full Time option is suitable for Domestic (EEA) applicants and International (Non EEA) applicants currently residing outside of the EEA Region.

FAQs

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- Why "Communication & Media" and not "Media & Communications"? This programme puts communication first, focusing on the construction, meaning, purposes and objectives of communication. We then look at how we mediate what we want to communicate, from an interpersonal, human-computer interaction, social media or mass media perspective. "Communications" usually describe the technologies that transmit information while "Communication" focuses on what we say and do, how information is constructed, received, interpreted and how meaning is produced.
- Can I shape the programme to focus on my interests?
- 2. Yes students take core modules in communication and media theory and research but can then select from a wide range of modules across many different schools in UCD including film studies, law, computer science and so on. We can help shape your preferred 'track' to focus on ethics & policy, design & culture or data journalism.
- I want a career in journalism/public relations is this course for me? While this programme does not teach production or practice in these fields, students will gain a firm foundation in the theory, knowledge and critical information skills required for these and many other career options.
 - Can I do a PhD in communication and media at UCD after this programme? Yes - the School of Information and Communications hosts a vibrant PhD programme and our staff are active in many relevant areas of research like social media studies, speech technologies, data ethics, data journalism, political communication and so on.

Contact Us

UCD School of Information and Communication Studies, UCD, Belfield, Dublin 4. Telephone: +353 (0)1716 8360 Email: ics@ucd.ie Web: www.ucd.ie/ics

Apply Now Apply online at www.ucd.ie/apply

Fees www.ucd.ie/fees

Fees (Fees are subject to change)

MSc Communication & Media Full Time EU €7640 per year €19200 per year NonEU

MSc Communication & Media Part Time EU €4815 per year NonEU €9350 per year

Tuition fee information is available on the UCD Fees website. Please note that UCD offers a number of graduate scholarships for full-time, self-funding international students, holding an offer of a place on a UCD graduate degree programme. For further information please see International Scholarships.

Related Masters

MLIS FT MSc Information Systems FT MSc Digital Information Management MA in Film Studies

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